We celebrate the advancement of women in the short term insurance industry and today we PLEDGE to make a difference….

I PLEDGE to promote education, training and professional development for women and girls;

I PLEDGE to follow my dreams and to encourage other women in their endeavours and dreams;

I PLEDGE to support strong female role models who can inspire women and help them reach their destiny;

I PLEDGE to respect and protect the dignity of women at work and society at large;

I PLEDGE to honour the diversity of women; respecting each other's religious choices, ethnicities, customs, beliefs, characteristics, and qualities - because what bonds us is much stronger than what differentiates us;

I PLEDGE to challenge conscious and unconscious bias against women;

I PLEDGE to believe in all women and their power as uplifting forces in the short term insurance industry;

I PLEDGE to enhance the position of women in the short term insurance industry;

I PLEDGE to help women in the industry develop their personal and professional goals by sharing my knowledge and expertise of short term insurance;

I PLEDGE that I will be a leader within my sphere of influence and commit to accelerate gender equality by acting on my commitment;

I PLEDGE NOT to accept sexual or other abuse aimed at other women or me, in my area of influence;

I PLEDGE NOT to accept any ideas, prejudices or traditions which say that women are inferior to men;

I PLEDGE to do everything I can to overcome negative self-talk, self-limiting beliefs, self-imposed limitations and false assumptions; and

I PLEDGE to work side by side with all women in the short term insurance industry believing that anything is possible when there is unity.

This is my PLEDGE to empower myself and women in the short term industry.

I acknowledge that living this PLEDGE will bring challenges which I will do everything in my power to overcome because I know it will also bring amazing benefits to other women and me, now and for generations to come. I confidently and proudly sign my name to becoming an Empowered Woman of positive influence.

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Name Date

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